

Clear and Effective Communication

Expectation A – The student demonstrates clear and effective communication through oral, written, visual, performing and technological modes of expression. The student uses evidence and logic appropriately and uses a variety of modes of expression.

Research Paper/Presentation Rubric

	4 Exceeds	3 Meets	2 Partially Meets	1 Does Not Meet
Thesis	Easily identifiable, plausible, novel, sophisticated, insightful, crystal clear.	Promising, but may be slightly unclear, or lacking in insight or originality.	May be unclear (contain many vague terms), appear unoriginal or offer relatively little that is new; provides little around which to structure the paper.	Difficult to identify at all, may be bland restatement of obvious points.
Organization And Content	Content is well organized with an in-depth use of essential, factually based information, excellent details and examples.	Content is organized and consists of essential, factually based information with good details and examples. Errors of fact or omission do not detract from the overall product.	The content has some logical organization with some use of essential information, and/or significant factual errors.	The content of the project did not have a clear or logically organized structure and little or no use of factually based information.
Standard Language Conventions	Final product is free of mechanical defects of any kind and reflects editing for grammar, syntax and accurate citation.	All spelling of commonly used words and capitalization is correct. Few mistakes in grammar and punctuation exist. Errors do not diminish overall clarity of the product.	Most commonly used words are spelled correctly, and capitalization is correct. Mistakes in grammar and punctuation may somewhat diminish overall clarity of the product.	Frequent misspellings and/or incorrect capitalization exist. Meaning is greatly confused due to grammar.
Aesthetics	Excellent use of font, color, graphics, and/or other visual design elements; and the effects enhance the product.	Effective use of font, color, graphics, and/or other visual design elements; and the effects enhance the product.	Ineffective use of font, color, graphics, and/or other visual design elements; and the effects minimally enhance the product.	Inappropriate use of font, color, graphics, etc. and the effects do not enhance the product.
Oral Presentation	Volume, tone, body language and pace of the presentation contribute to the overall clarity of the message. The student engages and holds the attention of the audience at all times.	Volume, tone, body language and pace of the presentation contribute to the overall clarity of the message. The student holds the attention of the audience most of the time.	Volume, tone, body language and pace of the presentation detract from the overall clarity of the message. The audience attention becomes somewhat lost in the presentation.	The delivery is not smooth and/or cannot be understood. The audience attention becomes lost in the presentation.
Evidence and Logic	Demonstrates the ability to read and listen to multiple sources and proficiently comprehends, analyzes, evaluates, cites and utilizes information.	Demonstrates the ability to read and listen to multiple sources and adequately comprehends, analyzes, evaluates, cites and utilizes information.	Demonstrates the ability to read and listen to multiple sources, but inconsistently comprehends, analyzes, evaluates, cites and/or utilizes information.	Does not demonstrate the ability to read and listen to multiple sources or comprehend, analyze, evaluate, cite and utilize information.

